

## **Article Link**

http://www.fastcompany.com/magazine/158/india-poverty-vaccinations

## Esther Duflo Bribes India's Poor To Health

Rajasthan is India's  $\hat{A}$  desert state, an often inhospitable place where per capita income averages around \$1.77 per day. Poverty like that--understanding it and imagining ways to fix it--is what Esther Duflo lives for.

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