

Staff

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Date

September 19, 2014

SME Initiative 2014 Working Group

The SME Initiative held its fifth Working Group meeting at the MIT Sloan School of Management on September 19, 2014 in Boston, Massachusetts. The meeting brought SME Initiative affiliates together to discuss early stage research and opportunities for collaboration.

Presenters included:

Welcome and Overview

Lucia Sanchez, Innovations for Poverty Action
Antoinette Schoar, MIT Sloan School of Management

“Do Enforcement Constraints Prevent Trade Credit? Evidence on Contracting Failures in Irrigation Markets”

Supreet Kaur, Columbia University

“Identifying and Spurring High-Growth Entrepreneurship: Experimental Evidence from a Business Plan Competition”

David McKenzie, World Bank

“Managerial Capital and Business Transformation in South Africa: The Impact of Marketing versus Finance Skills Training for Small Business Owners”

Stephen Anderson-Macdonald, London Business School

“The Impact of Business Training and Mentoring for Women in Uganda”

Meredith Startz, Yale University

“Taxing Where You Should: The Impact on Formal Employment of Moving Taxes from Payroll to Corporate Income. Evidence from the Colombian 2013 Tax Reform”

Marcela Eslava, Universidad de los Andes

“SME Projects in Design and Early Implementation at the MIF: Opportunities for Collaboration”

Yuri Soares, Inter-American Development Bank

“Research Opportunities on SME Finance with the African Development Bank”

Wendy Abt, African Development Bank

“Productivity and Competition in India’s Brick Industry”

Daniel Keniston, Yale University

"Household Matters: Returns to Capital among Female Microentrepreneurs"

Natalia Rigol, MIT

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