

Staff

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How to Get People to Save

On 18 September 2014, IPA Manager Aaron Dibner-Dunlap presented on a panel titled "How to Get People to Save" at the Assets Learning Conference, hosted by the Corporation for Enterprise Development (CFED) in Washington, DC. The panelists discussed evidence-based interventions derived from nudges—incremental changes in behavior—which show promise in promoting savings habits among low-income populations.

City

Washington D.C.

Country

United States