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August 04, 2014

End Date

August 08, 2014

Asia Microfinance Forum 2014

Beniamino Savonitto (Director, Citi IPA Financial Capability Research Fund at the Global Financial Inclusion Initiative, IPA) attended the 2014 Asia Microfinance Forum hosted by the Banking With the Poor Network (BWTP), Citi Foundation, the China Association of Microfinance (CAM), and the Foundation for Development Cooperation (FDC). The forum brought together a wide range of policymakers, practitioners, and researchers to address a range of challenges and opportunities for the microfinance industry in Asia and the broader movement toward greater financial inclusion. Beniamino participated in a panel discussing the use of behavioral economics in the design of microfinance products and services. A copy of Beniamino's presentation is available [here](#).

City

Shanghai

Country

China