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'We want to turn poo into gold': how SMS is transforming Senegal's sanitation

On a stormy day in Dakar, Tina Gomis, a local woman in Sicap Mbao, laughs at the idea of selling her own excrement to the government. But this may soon become a reality in a city with a reputation for terrible waste management.

A pioneering SMS service and waste treatment system is dramatically bringing down sanitation costs in Senegal's capital and, if successful, may even lead to customers making a small profit from their ordure instead of paying someone to take it away.

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