

Article Link

<http://www.marketwatch.com/story/the-surprising-relationship-between-taxes-and-...>

Wall Street Journal's MarketWatch on IPA's charitable donation study

MarketWatch explores the relationship between taxes and charitable donations, and people's motivation for giving. They cite IPA's study with Dean Karlan and John List, which found that matching grants motivated people to give more, but the amount of the match did not matter.

February 10, 2016