Researchers
Frances Aboud
McGill University
Lia Fernald
University of California, Berkeley
Pamela Jakiela
Williams College
Heather Knauer
University of Michigan
Owen Ozier
Williams College

Staff
Elyse Thulin
Research Manager

Timeline
2015-2020

Study Status
Results

Study Type
Randomized Evaluation

Sample Size
357 caregivers and 510 children aged 2-6

Research Implemented by IPA
Yes


Storybooks Promote Early Childhood Literacy in Kenya
Father, Mother, Meg, and Ben go out to the shed after dark to look at the new arrivals. They are happy to have the duck family back.
What is father holding?
for reading experiences outside of the classroom before they reach primary school, especially in rural areas. A 2011 survey in Kisumu County in western Kenya found that 84 percent of children under the age of five lived in homes without a single children’s book.[2]

Researchers developed an intervention in Kisumu County to distribute storybooks to households and provide training to caregivers about how to engage with their children while reading. Households received six Kenyan books with text and colored pictures: two in English, two in Swahili, and two in the local language Luo. A total of 357 caregivers and 510 children aged 2-6 participated in the intervention. Outcomes of interest included children’s language development skills and frequency of child-caregiver reading interactions.

Results showed that the distribution of storybooks and importantly training in how to talk about the story increased the likelihood of caregivers reading to their children and increased children’s comprehension of the books. The caregiver training increased the frequency and quality of child-caregiver reading engagement as well as children’s knowledge of book-related vocabulary words. Additional training did not have an impact on outcomes, however, indicating that one training session was sufficient to increase caregivers’ engagement. While there were no overall differences in the intervention’s effectiveness by caregiver literacy, children of illiterate caregivers experienced the largest increase in storybook-related expressive vocabulary.

Sources


Partners

Moran Publishers

March 06, 2023