

Article Link

https://www.ft.com/content/5405741a-e40e-11e7-97e2-916d4fbac0da

IPA Research on Charitable Giving Cited in Financial Times

In a discussion of the evidence surrounding the effects of matching gifts on charitable giving, Caroline Fiennes cites IPA research by Dean Karlan and John List demonstrating that offering a match increased both the likelihood of giving and the amount of the gifts.

December 27, 2017