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# IPA Peru Country Director Juan Manuel Hernandez-Agramonte Delivers TED Talk on Policy Innovation Using RCTs in Peru

On November 25, 2017, Juan Manuel Hernández-Agramonte, IPA Country Director for Perú, Bolivia, and Paraguay, gave a TED Talk at TedxTukuy in Lima. The video of the TED Talk was recently released this year and can be viewed below. Juan focused his talk on how government can achieve high impact by partnering with academics to propose innovative policies that are tested using randomized controlled trials. He presented two successful case studies of policy innovation that were conducted with the Peruvian Ministry of Education. Both interventions were scaled up to national policies to improve the lives of millions of students. The first innovation was conducted with the support from the U.S. Department of Labor and evaluated the effectiveness of information campaigns in increasing students' and parents' understanding of the returns to primary education and reducing school dropout and child labor in rural and urban areas. The second one used a low cost-intervention sending text messages based on behavioral economics to nudge principals to comply with the implementation of a infrastructure maintenance program. Juan ended mentioning that Peru government is leading this approach in the region with the creation of Minedulab and AyniLab Social.

## City

Lima

## Country

Peru