

**Staff**

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Senior Director, Embedded Labs

**Timeline**

8:00 - 5:00 (PET)

**Date**

December 05, 2019



**Conferencia Académica y de Política Pública**  
**"Ciencias Conductuales para un Estado Efectivo"**

Behavioral Government Lab

CAF-Banco de Desarrollo de América Latina

Innovations for Poverty Action

Lugar: Universidad del Pacífico, Lima

Fecha: 5 de Diciembre del 2019

8:00-8:30	Registro
8:30-8:45	Bienvenida: Stanislao Maldonado (Universidad del Rosario and Behavioral Government Lab), Juan Manuel Hernández-Agramonte (Innovations for Poverty Action) and Daniel Ortega (CAF)
8:45-9:00	Comentarios de Apertura: Flor Pablo Medina (*) (Ministra de Educación)
9:00-9:45	Conferencia Plenaria 1: "Economía del Comportamiento y las Políticas Públicas" Chair: Juan Francisco Castro (Universidad del Pacífico y Behavioral Government Lab) Presentadora: Lucia del Carpio (INSEAD-France)
9:45-10:30	Conferencia de Política 1: "Innovación en las Políticas Públicas, Evaluación de Impacto, y Aprendizaje en América Latina" Chair: María Pia Basurto (Universidad del Pacífico y Behavioral Government Lab) Presentador: Daniel Ortega (CAF)
10:30-10:45	Coffee Break



# IPA Peru Co-Hosts Academic and Policy Conference on Public Applications of Behavioral Science

On December 5, IPA, the Behavioral Government Lab (BGL), and CAF-Development Bank of Latin America co-hosted an academic and policy conference to explore the potential of the Behavioral Sciences to improve state capacity and public sector management in developing countries. The event aimed to contribute to the dissemination of lessons from behavioral economics among policymakers in Peru and, consequently, motivate collaborations between public institutions and academia, in order to design and provide socially beneficial policy

innovations and public goods.



The poster features a background of colorful, overlapping human head profiles in shades of blue, red, and grey. Overlaid on this are two main text blocks. On the left, a blue profile contains the text "ACADEMIC AND POLICY CONFERENCE". On the right, a red profile contains the text "BEHAVIORAL SCIENCES FOR A MORE EFFECTIVE STATE". Below these, large white numbers "05 DEC" are followed by "2019". At the bottom, the location "Universidad del Pacífico, Lima" is mentioned, along with a "MORE INFORMATION HERE" button.



The event was hosted by Universidad del Pacífico in Lima, Peru, and featured presentations by top academics and government officials, including Paul Gertler (UC Berkeley), Stanislao Maldonado (Universidad del Rosario), Juan Manuel Hernandez-Agramonte (IPA), and Daniel Ortega (CAF, Development Bank of Latin America). The conference brought together

government officials, private institutions, NGOs, researchers & universities, and donors & funders with a topical interest in governance, development, public management, and public policies.

For more information, read the full agenda [here](#).

Para una versión en Español de esta página, ingrese a [este enlace](#).

## **Address**

Universidad del Pacífico

## **City**

Lima

## **Country**

Peru