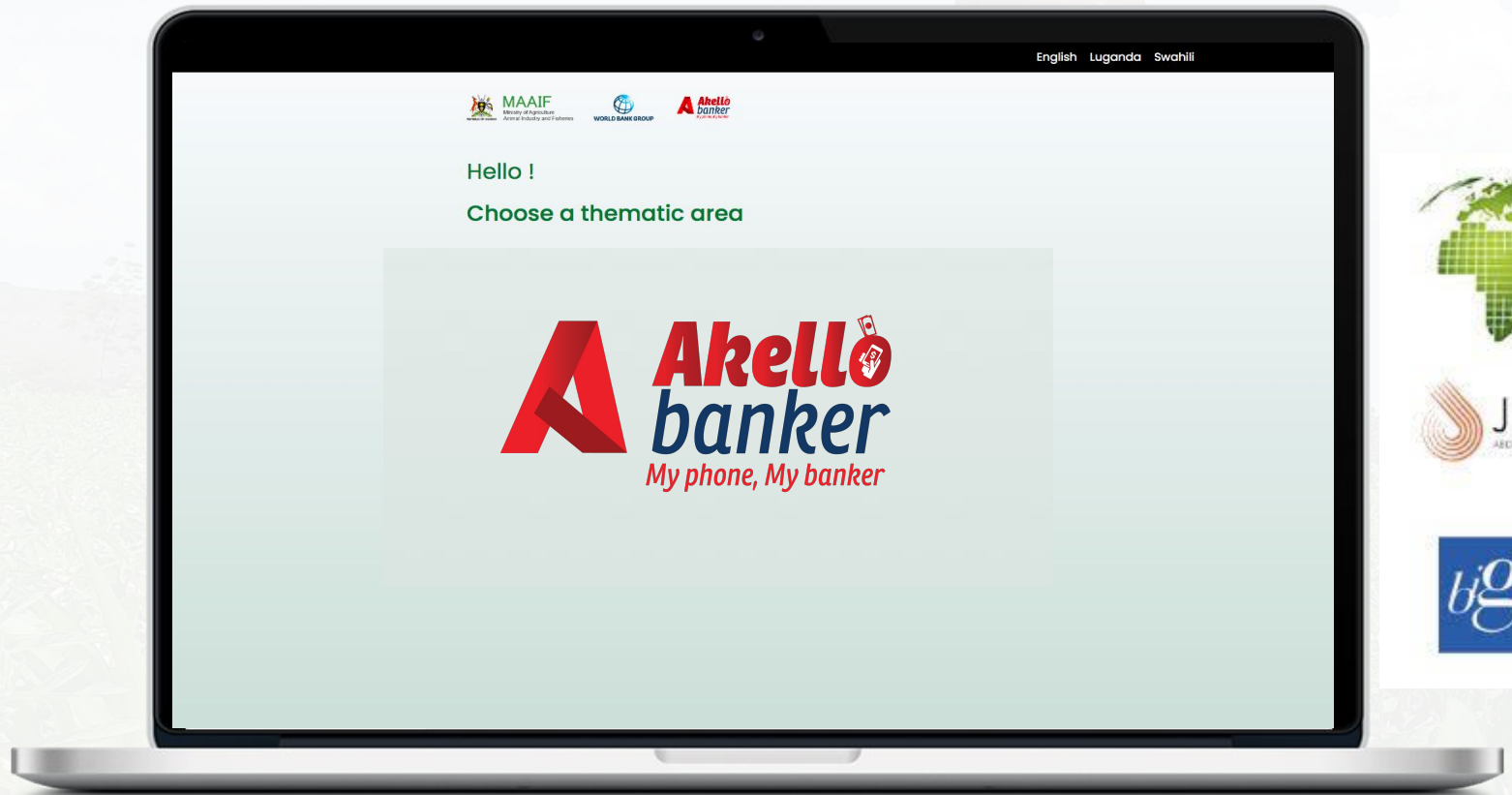
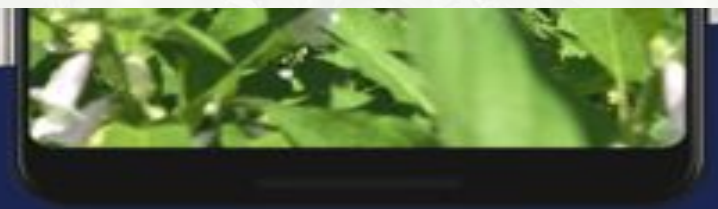


Leveraging Findex Data/Insights for inclusive services delivery



Changing lives! One Click At A time



Who we are

Our story begins in 2016.
It is centered upon a plant and
it's surrounding;
a community with no data and
digital footprints to facilitate
access to credit.

Checkout how we are helping farmers to access products
and services on credit.



Infrastructure | Data | Product development | Linkages

Country facts-Uganda

Sub Saharan Africa



45 M Total Population

25 M Age 15+ Years

75 % Borrowing

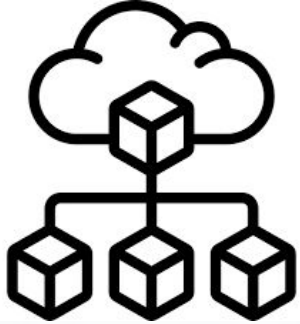
70 % Saving money

60 % Made a digital payment



Source: Findex data 2021

Barriers to Access and Usage



Lack & high Cost of of Digital Infrastructure

Knowledge gaps/Illiteracy



Lack of Money-Production and productivity



Cost/fees of access & Use



How we utilize the data insights



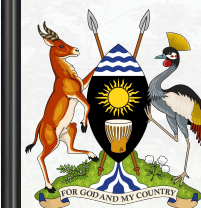
Digitalize the actors to improve bundling



Bundle Products & Services



Expand digital finance with blended financing



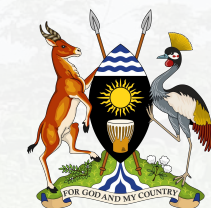
How we utilize the data insights

Product Design and Development-loans, savings, insurance

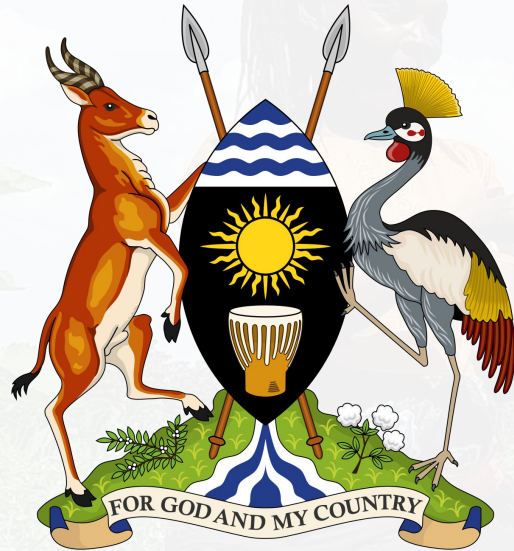
Improve user experience-navigation, pricing

Go to Market strategy-Freemium

Scale locally and Internationally-Burundi



Use case



Changing Lives

Life before Akellobanker



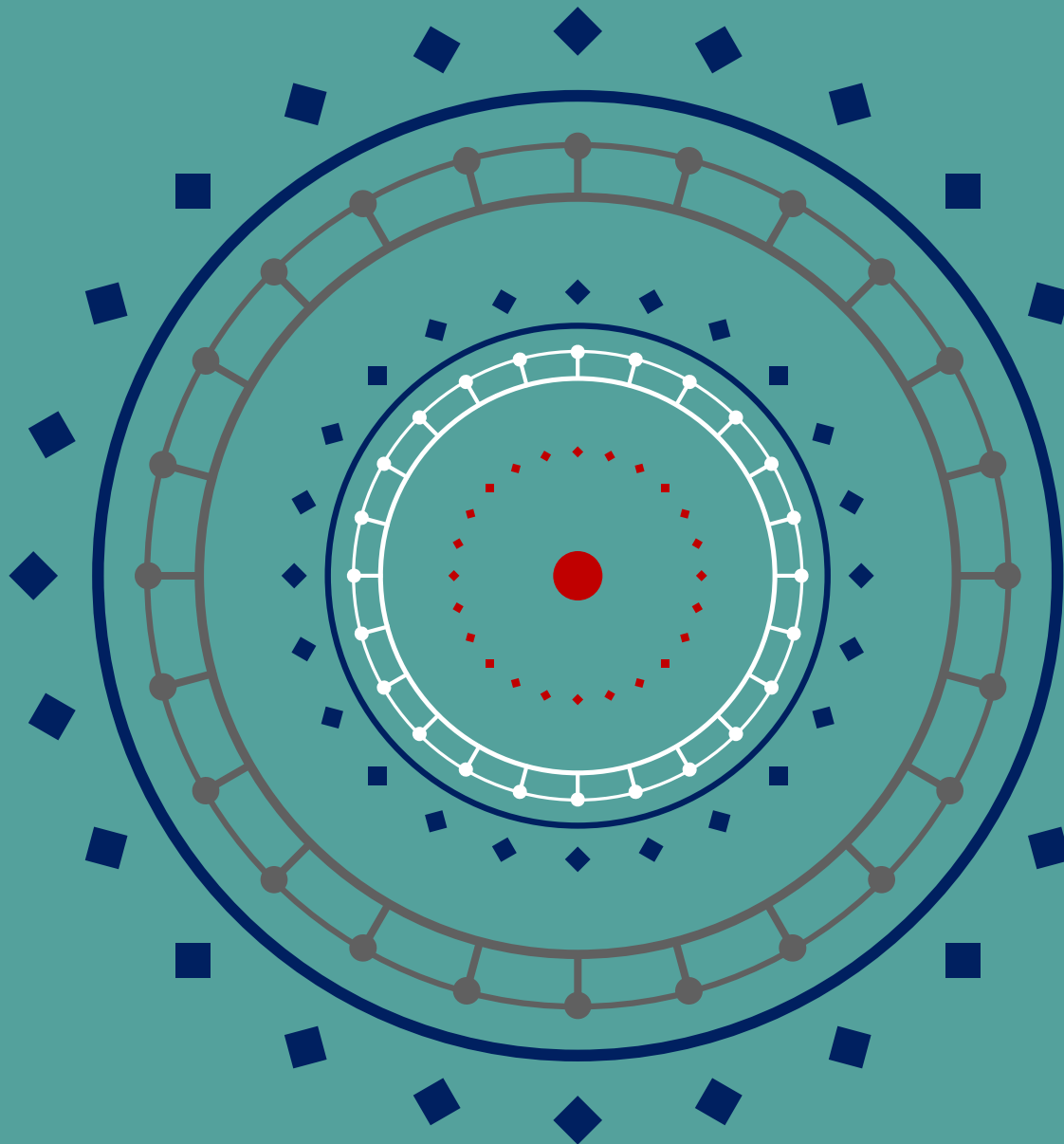
No data/info
Rudimentary
Family labor

Life with Akellobanker



Order Inputs
Here Dial:
***284*60#**





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