

Nathanael Goldberg

655 15th St. NW, Suite 800 • Washington, DC 20005 • ngoldberg@poverty-action.org

Professional Experience

Innovations for Poverty Action

Washington, DC

Director, Sector Programs

2019-present

- Oversee IPA's Sector Programs which provide expertise and leadership to address strategic evidence gaps in key topic areas including Education, Entrepreneurship and Private Sector Development, Financial Inclusion, Human Trafficking, Intimate Partner Violence, Peacebuilding and Humanitarian Assistance, and Social Protection.
- Co-principal investigator for large evaluation of a graduation program for ultra-poor refugees and host communities in Uganda.

Program Director, Social Protection

2014-2019

- Designed and launched IPA program focused on identifying and scaling effective livelihood programs for the world's poor. Topics include Graduation, cash transfers, basic income, job training, youth employment, and safety nets.
- Worked with governments, NGOs, academic researchers, and funders to design and implement studies to identify the most cost-effective approaches to reducing poverty.

Senior Director, Policy

2010-2014

- Managed IPA's Ultra Poor Graduation Initiative, a set of seven evaluations of targeted livelihood programs. Co-principal investigator for evaluations in Ethiopia and Yemen.
- Led IPA's work to disseminate research findings and develop strategies to direct resources to proven development interventions.
- Organized global and regional conferences and seminars to share research lessons with practitioners, policymakers, and donors.

Financial Inclusion Director

2005-2010

- Managed development and implementation of randomized evaluations of microfinance products and services, including interest-rate sensitivity studies in Ghana, Mexico, Peru, and the Philippines.

Research Assistant

Philippines, summer 2004

- Assisted in the design and monitoring of randomized evaluations of new products with two microfinance programs in the Philippines.

Princeton School of Public and International Affairs

Princeton, NJ

Visiting Lecturer in Public Affairs

2010-2014

- Co-taught course on financial inclusion for public policy graduate students. Topics included product design, impact measurement, firm growth, and policy options for expanding financial inclusion.

Grameen Foundation USA

Washington, DC

Consultant

2005

- Conducted a comprehensive review of the microfinance impact literature and compiled the findings into a Grameen Foundation USA white paper.

Microcredit Summit Campaign

Washington, DC

Chief of Staff

1999-2003

- Managed secretariat of a global network of microfinance organizations, including staff management, financial management, and strategic planning.
- Organized six major microfinance conferences on three continents, including the November 2002 Microcredit Summit +5, which drew 2,000 participants from over 100 countries.

Intern/Assistant to the Director

1998-1999

- Assisted with Campaign communications and conference logistics.
- Provided support to the Campaign director.

Education

Princeton School of Public and International Affairs

Princeton, NJ

Master in Public Affairs–International Development, 2005

- Coursework in microeconomic theory, development economics, econometrics, and program evaluation.
- Organized a semester-long course on microfinance titled: “Country Risk Assessments for Commercial Investment in Microfinance” and identified project clients and course professors.
- Field Advisor to incoming students in international development.

Wesleyan University

Middletown, CT

Bachelor of Arts in Economics, 1997

Selected Publications

- Key Decisions for COVID-19 Social Protection in Low- and Middle-Income Countries (2020) *IPA Policy Brief*, with Rachel Strohm

- What We Know About Graduation Impacts and What We Need to Find Out (2017) *Policy in Focus*
- Eliminating Extreme Poverty: Comparing the Cost-Effectiveness of Livelihood, Cash Transfer, and Graduation Approaches (2016) *CGAP Access to Finance Forum*, with Munshi Sulaiman, Dean Karlan, and Aude de Montesquiou
- A Multifaceted Program Causes Lasting Progress for the Very Poor: Evidence from Six Countries (2015) *Science* 348(6236), p. 772, with Abhijit Banerjee, Esther Duflo, Dean Karlan, Robert Osei, William Pariente, Jeremy Shapiro, Bram Thuysbaert, and Christopher Udry
- Designing for Impact (2014) UNICEF *State of the World's Children 2015: Reimagine the future*, with Dean Karlan
- Microfinance Evaluation Strategies: Notes on Methodology and Findings (2011) – chapter for the *Handbook of Microfinance*, with Dean Karlan
- Impact Evaluation for Microfinance: Review of Methodological Issues (2007) World Bank *Doing Impact Evaluation Series #7*, with Dean Karlan
- Measuring the Impact of Microfinance: Taking Stock of What We Know (2005) - Grameen Foundation White Paper

Selected Presentations

- USAID Resilience Evidence Forum: Washington, DC, Oct. 2017
- Graduation and Social Protection Conference: Kigali, May 2014
- Reaching the Poorest Global Learning Event: Paris, Feb. 2014
- USAID Office of Microenterprise and Private Enterprise Promotion Evidence Summit: Washington, DC, Dec. 2012
- Global Microcredit Summit: Valladolid, Spain, Nov. 2011
- Making Finance Work for Africa: Addis Ababa, Ethiopia, Sep. 2011
- WWB Capital Markets Conference: New York, Apr. 2011
- IPA/FAI/J-PAL Microfinance Impact and Innovation Conference: NY, Oct. 2010
- Social Performance Task Force: Bern, Switzerland, June 2010
- Global Microcredit Summit: Halifax, Canada, Nov. 2006
- Youth Employment Summit: Alexandria, Egypt, Sept. 2002
- Harvard International Development Conference: Cambridge, MA, April 2000
- Congressional Human Rights Caucus: Washington, DC, July 1999

Professional Service

- Referee: *Enterprise Development and Microfinance; Handbook of Microfinance; Health Policy and Planning; Journal of Health, Population and Nutrition; World Development*
- Advisory Council, Partnership for Economic Inclusion (World Bank)
- Research Advisory Committee, Women for Women International
- UN High Commissioner for Refugees (UNHCR) Livelihoods Advisory Board