



# **Small & Medium Enterprise Initiative**

*Year One - Highlights*

Boston, MA

September, 16 2011



- **Initiative Objectives**
- **Key Accomplishments: Year One**
- **What's Next?**



# Initiative Objectives

- **Build** a Network of Researchers, Practitioners, and Policy Makers
- **Conduct** and Support High Quality Research
- **Manage** Knowledge and Grow Influence

# Key Accomplishments: Year One



## Key Accomplishments

## Next Steps

### Build a Network

- 32 Research Affiliates
- 19 Non-Research Affiliates
- 4 Funding Partners

### Conduct & Support Research

- Competition on *Entrepreneurship and SME Growth*
  - Round 1: Complete
  - Round 2: In Process
  - Grants Awarded by Year End: ~12
  - Disbursed by Year End: ~\$280,000
- By end of year, Project Portfolio will include at least 28 projects in at least 7 countries

### Manage Knowledge & Grow Influence

- Launched Initiative website: [www.poverty-action.org/sme](http://www.poverty-action.org/sme)
- 1<sup>st</sup> Working Group: Today
- Baseline Research Project: "What do we know, and what should we know?" (Underway)
- Annual Conference: November 30<sup>th</sup> (Wash, DC)

# Next Steps



## Key Accomplishments

## Next Steps

### Build a Network

- 32 Research Affiliates
- 19 Non-Research Affiliates
- 4 Funding Partners

- Broaden Affiliate Network
  - Diverse Set of Partners
  - Emerging Market Financial Institutions
  - More Emerging Market Researchers
- Broaden Funding Base

### Conduct & Support Research

- Competition on *Entrepreneurship and SME Growth*
  - Round 1: Complete
  - Round 2: In Process
  - Grants Awarded by Year End: ~12
  - Disbursed by Year End: ~\$280,000
- By end of year, Project Portfolio will include at least 28 projects in at least 7 countries

- Hold 2<sup>nd</sup> Annual Competition on *Entrepreneurship and SME Growth*
- Expand Competitive Funding Pool to Increase Body of Research
- Frame the “Big Questions” and raise funds to implement the research projects to answer them

### Manage Knowledge & Grow Influence

- Launched Initiative website: [www.poverty-action.org/sme](http://www.poverty-action.org/sme)
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- Continue *Working Group Series*
- Publish policy briefs based on research to disseminate findings and recommendations from research and inform policy makers and private sector actors

# Questions

